



Attn: To whom it concerns  
From: IDSA  
Date: November 2020  
Our Ref: IDSA MEMO 033/2020  
Subject: IDSA Memo – Advertising rates as per 1<sup>st</sup> January 2021

## The Magazine of the International Diving Schools Association (IDSA)

The Magazine is published twice each year in Q1 and Q3.

### Advertising Rates as per 1<sup>st</sup> January 2021

The Magazine is A4 format printed in 4 colour offset litho

Whole page bleed area	301mm x 213mm	€275
Half page horizontal	132mm x 180mm	€175
Half page vertical	265mm x 90mm	€175
Quarter page	132mm x 90mm	€100

All digital photographs and artwork to be supplied at 300dpi

Copy date for the next issue (No 35, Q1 2021) is **15th January 2021**

#### DISCOUNTS

1. A discount of 25% is available to all IDSA Members.
2. A discount of 10% is available to all non IDSA Members who place more than one advertisement paid for in advance.

#### **Note :**

All advertisement orders are subject to acceptance in writing from the IDSA Executive Board which reserves the right to refuse, amend, withdraw or otherwise deal with all advertisements submitted at their absolute discretion and without explanation.

